

CARLY FISHER

THEATRE PROGRAMMING, DIRECTING AND ARTISTIC LEADERSHIP

[HTTPS://WWW.CARLYFISHER.NET](https://www.carlyfisher.net)

CONTACT

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- 1401/71-73 Spring Street,
Bondi Junction, Sydney 2022

EDUCATION

UNIVERSITY OF NEW SOUTH WALES (UNSW)

Masters of PR and Advertising (MPRA) with
Distinction - Grad: 2018

Bachelor of Arts (BA) with Distinction -
Theatre & Performance, History - Grad: 2016

ROSE TRAINING INSTITUTE

Certificate IV - Marriage Celebrancy

LICENSES

- Working With Children
- Full Australian Driver's License
- Advanced Licensee Training
- RSA
- Registered Marriage Celebrant
- First Aid Certified
- CPR Certified

SKILLS

- Programming
- Theatre Production and Direction
- Publicity
- Arts Festival Creation, Expansion and
Management
- Philanthropy and Sponsorship Experience
- Team Management
- Volunteer Management
- Event Coordination
- Social Media Content Creation
- Cross-cultural communication
- Program Development
- Communications/pitches to Government
Bodies
- Theatre Reviewing
- Copywriting

SUMMARY

I am an experienced Artistic, Programs and Festival Director with a career spanning artistic leadership, programming, producing, festival development and not-for-profit management. I bring a strong understanding of how to balance ambitious artistic vision with the strategic planning, resources, stakeholder relationships and operational delivery required to make complex projects successful. Most recently, I was the founding Artistic, Programs and Festival Director of Qtopia Sydney, where I established and led Pride Fest alongside the organisation's broader artistic and program development. My experience is grounded in more than 35 theatre productions as a director and producer, alongside seven years as the Artistic and Managing Director of Theatre Travels, which I built from scratch into one of Australia's most active theatre review platforms. Since 2012, I have worked across the not-for-profit sector in program creation and management, high-level industry, government and stakeholder engagement, philanthropy, sponsorship, publicity and communications, with a particular interest in building new initiatives. Alongside my organisational leadership, I continue to work as a freelance director, producer, reviewer and creative, bringing both strategic leadership and hands-on creative experience to every project.

EXPERIENCE

ARTISTIC, PROGRAMS AND FESTIVAL DIRECTOR

Qtopia Sydney

2022 - 2026 (title above since 2023, formerly Lead Curator - Live)

- www.qtopiasydney.com.au

Festival Director of Pride Fest

- 2026 marks the third year of the festival, featuring over 300 curated events and having achieved financial backing by Destination NSW.
- Responsible for all negotiations with and output for Destination NSW
- Responsible for sponsorship acquisition, grant applications and sponsor relationship management
- Responsible for marketing and media campaign, writing EDMs, working with the publicist, running all social media and website maintenance briefs
- Responsible for maintenance of the budget, Board proposals and communications, and engagement of advertising and publicity agencies
- Often positioned in front of media for interviews and features
- Event coordination of the launch party, Gala and Qtopia Sydney produced events throughout the month

Artistic Director

- Responsible for the programming of The Loading Dock Theatre mainstage season and year round programming in The Substation
- Responsible for partnership developments with other theatres and festivals.
- Responsible for sponsorship acquisition for the theatre program

Programs Director

- Responsible for all work with the NSW Department of Education, including having 4 programs curriculum linked.
- Responsible for the creation of all corporate and education programs and for the roll out of the Regional Education program

Other

- Responsible for event coordination of all Qtopia Sydney events and openings including media, industry, government and VIP invites and management, communications and publicity, performances line ups, catering, security, decor, staffing, volunteer management and procurement and management of guest speakers and VIPs.
- Responsible for growth, content and maintenance of all social media for the organisation and internal communications, including briefs to the web developer and writing of EDMs
- Work on sponsorship and partnership opportunities within these areas alongside the CEO, including to government bodies
- Reports to the Board
- Grant Writing

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EXPERIENCE

ARTISTIC AND MANAGING DIRECTOR

Theatre Travels

2017 - Present

- www.theatretravels.org.
- Production responsibilities include seeking new works and opportunities, obtaining rights, booking theatres, pitching for seasons, grant writing, hiring creatives, casting, budgeting, marketing, promotion, accounts, risk assessments, and more.
- Direction of major productions and touring shows
- Publicist for all shows
- Reviewing responsibilities include managing a team of 90+ volunteer writers, website creation and maintenance, social media maintenance, establishment of relationships with new theatre companies and publicists in more than 11 cities around Australia, the UK and the US, editing and publishing of all reviews and publishing.

DIRECTOR AND PRODUCER - FREELANCE

2021-2024

- Freelance Directorial and/or Production Work for Voco Vox, Powersuit Productions, Olivia Ruggiero Productions and Miranda Michalowski Presents
- Worked in Sydney, London, New York, Edinburgh, Melbourne, Adelaide, Hobart, Wellington (NZ), and more
- Arranged all tour opportunities including applications to theatre seasons, grant applications, accommodation and flight bookings, transport considerations, and more
- Provided publicity and PR support for all shows

VENUE MANAGEMENT - FESTIVAL

Sydney Fringe Festival

2022

- Working Front of House, Bar and as a Venue Manager for multiple Fringe pop up venues
- Seasonal contract

SUBSCRIPTIONS TEAM

Ensemble Theatre

2022

- 2023 season sales - working with Citrix
- Online, phone and in person sales role

PHILANTHROPY COORDINATOR - MAJOR GIFTS

Sydney Theatre Company

2017-2018

- Short Term Contract with Sydney Theatre Company as part of the Development Team, focusing on Legacy Gifts.
- Database and survey management to profile prospective donors
- Writing newsletters and distributing through WordFly
- Event planning and assistance
- Aiding the events team at opening nights and philanthropy events
- Working closely with the Major and Legacy Gifts Manager on all tasks
- Worked with Tessitura daily

SUBSCRIPTIONS TEAM

Sydney Theatre Company

2019

- 2020 season sales - working with Tessitura
- Online and phone sales role

THEATRICAL CREDITS

SKANK SINATRA: THE NAME ON EVERYBODY'S LIPS

BY JENS RADDA, WITH CARLY FISHER

- 2026 at De Parel Spiegltent, Perth
- 2026 at Chapel Off Chapel, Melbourne
- 2026 at Gluttony, Adelaide
- 2026 at The Loading Dock, Sydney

DIRECTOR & CO-CREATOR

BROADWAY DIVA

BY CARLY FISHER AND OLIVIA RUGGIERO

- 2023 at Holden Street Theatres, Adelaide
- 2023 at Claire's Kitchen, Sydney
- 2023 at Live at the Bandstand, Sydney
- 2023 at Avoca Beach Theatre, Central Coast NSW
- 2023 at Marble Hall, Bathurst
- 2023 at The Butterfly Club, Melbourne
- 2023 at The Darwin Entertainment Centre, Darwin
- 2023 at Assembly Rooms - Edinburgh Festival Fringe
- 2024 at Prince of Wales Theatre, London

DIRECTOR & CO-CREATOR

BRIGHT HALF LIFE

BY TANYA BARFIELD

- 2023 at Meraki Arts Bar for Mardi Gras Plus

PRODUCER

PUPPETS

BY OLIVIA RUGGIERO

- 2022 at KXT
- 2022 at The Butterfly Club
- 2022 at Space UK, Hilton Hotel - Edinburgh Festival Fringe
- 2022 at Bondi Pavilion - Selected for Back at the Pav Program
- 2023 at Patter Hoose, Gilded Balloon - Edinburgh Festival Fringe

DIRECTOR

THE SWEET SCIENCE OF BRUISING

BY JOY WILKINSON

- 2022 at Flightpath Theatre | Australian Premiere

DIRECTOR & PRODUCER

IN THEIR FOOTSTEPS

BY ASHLEY ADELMAN AND INFINITE VARIETY PRODUCTIONS

- 2022 at the Bakehouse Theatre - Adelaide Fringe Festival
- 2022 at the Canberra Theatre Centre
- 2021 at Chippen Street Theatre | NO: INTERMISSION Festival Australian Premiere

DIRECTOR & PRODUCER

THE CULTURE

BY LAURA JACKSON (POWERSUIT PRODUCTIONS)

- 2022 at The Producer's Club, New York City
- 2023 at Gryphon Theatre, Wellington
- 2023 at Holden Street Theatres, Adelaide
- 2023 at Peacock Theatre, Hobart
- 2023 at Flightpath Theatre, Sydney
- 2023 at Theatreworks Explosives Factory, Melbourne

CREATIVE PRODUCER & TOUR DIRECTOR

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THEATRICAL CREDITS

5 LESBIANS EATING A QUICHE

BY ANDREW HOBGOOD AND EVAN LINDER

- 2022 at Nineteen Ten - Adelaide Fringe Festival
- 2022 at Manning Bar, Sydney
- 2021 at Giant Dwarf Theatre, Sydney for Mardi Gras Plus

PRODUCER

SILENCED

BY LINDA NICHOLLS-GIDLEY (VOCO VOX PRODUCTIONS)

- 2022 Q Theatre Residency at The Joan
- 2022 at Flightpath Theatre

DIRECTOR

YOUNG BODIES/SOMEBODY'S

BY MIRANDA MICHALOWSKI

- 2022 at Flightpath Theatre

PRODUCER

NO: INTERMISSION FESTIVAL

CREATED BY CARLY FISHER FOR THEATRE TRAVELS

2019 at KXT and Chippen Street Theatre

Director and Producer:

- Final Placement by Ara Watson - NSW Premiere
- Falling Skies by Brayden Frascione - Australian Premiere

Producer:

- Queenslander by Tremayne Gordon - World Premiere
- Albumen by Mishka Lavigne - Australian Premiere
- Broken by Mary Anne Butler
- Bleach by Dan Ireland Reeves - Australian Premiere
- Infidelity and Enlightenment by Lauren Bonner
- Lady Liberty and the Donut Girl by Eric Lane - World Premiere

2021 (delayed from 2020) at Chippen Street Theatre

Director and Producer:

- In Their Footsteps (as above)
- Girl Shut Your Mouth (as below)

Producer:

- Rattling the Keys by Zoe Muller - NSW Premiere
- Lipstick by Lane Stanley - Australian Premiere

FOUNDER, PRODUCER AND CO-CURATOR

GIRL SHUT YOUR MOUTH

BY GITA BEZARD

- 2020 at Bakehouse Theatre - Adelaide Fringe Festival
- 2021 at Chippen Street Theatre - NO: INTERMISSION Festival
- NSW and SA Premieres respectively

DIRECTOR AND PRODUCER

THE LARAMIE PROJECT & THE LARAMIE PROJECT: 10 YEARS LATER

BY MOISES KAUFMAN AND THE TECTONIC THEATER PROJECT

- 2018 at the Seymour Centre - 20th anniversary production

PRODUCER AND CO-DIRECTOR

CARMEN: LIVE OR DEAD

BY CRAIG HARWOOD AND IOTA (ORIEL ENTERTAINMENT)

- 2018 at the Hayes

ASSISTANT DIRECTOR (SHAUN RENNIE) AND COMPANY MANAGER

EXPERIENCE

PROGRAMS AND VOLUNTEER MANAGER

Thread Together

2016-2018

- Program creation and development for schools, OOSH centres and corporates, as well as volunteering groups
- End to end marketing (including social media)
- Direct communication & relationship building with key charities and executive assistant jobs.
- Contributed to the onboarding of charity partners to new shopify site that lead to TT growing nationwide
- Assisted in the coordination of large scale fundraisers and day to day activities.

COORDINATOR POSITIONS (3)

Arc at UNSW

2013-2017

Philanthropy (Phil) Coordinator

- Planning and event management/execution of small and large scale fundraising events throughout the year including a Charity Benefit Concert and a 24 hour marathon (the fun-a-thon) of activities
- Selection, training and coordination of volunteers and student leaders
- Sourcing sponsorship and major donations (in kind and financial),
- Partnership management with supported charity - Sydney Children's Hospital, Randwick
- Fundraising of over \$78,000, a then record breaking amount for the University.

Global Village Coordinator

- Coordinated trips for students to volunteer in Cambodia, Vietnam, India, Laos, Sri Lanka, Nepal and Thailand.
- Engagement, recruitment and training of all volunteers,
- Vetting all international charities to ensure university and national standards were upheld
- Organising all travel relating to the trips including flights, accommodation, in country transport and more for over 120 students
- Completion of comprehensive risk assessments
- Responsible for fundraising and arranging events to assist students in fundraising for their charities
- Training students in cultural awareness matters, in country safety and fundraising.

The Mob Coordinator

- Organised, coordinated and led events and day trips designed to integrate international, interstate and rural students into Sydney and UNSW life
- Responsible for budgeting, marketing and promotion of the program and individual events
- Responsible for partnership management with event and tour suppliers, sourcing of new partners and activities, and more
- Responsible for all risk assessments and student wellbeing

VOLUNTEER MANAGER

Sydney Festival

2017-2018

- Volunteer Coordinator for Sydney Festival, under the management of Event Team Work.
- Responsibilities included recruitment, group assignment, training assignment, email communications, newsletters and attendance at mandatory event briefing.
- Worked on site throughout the festival directly with volunteers. Responsible for scheduling, onsite assistance for volunteers, complimentary ticket requests and distributions, onsite communication.



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REFEREES

LOUISE DUFF

Former Qtopia Sydney Board Director and Managing Director of Brilliant Logic

- 0412 041 330
- lduff@brilliantlogic.com.au

KATE GAUL

Director, Producer and Mentor and Theatre Travels Reviewer

- 0417 247 105
- kate.jane.gaul@gmail.com

ROSIE NIVEN

Former Theatre and Programs Manager at Qtopia Sydney (Direct Report)

- 0406 266 458
- rosie.a.niven@gmail.com

LAURA JACKSON

Director of Powersuit Productions

- 0400 019 629
- laura.y.jackson@gmail.com

Letters of support are available on request as well

Media samples - radio, TV, newspaper, podcast, blogs and more - are available at <https://www.carlyfisher.net/media>